

Brad Elders

@ eldersbradley@gmail.com
(928) 651-3124

Hi! I'm Brad Elders, an instructional designer with a love for straightforward, fun, and engaging training content. I bring an iterative and theory-based approach to any project I work on and love to be part of a team.

Education

2023 **Master of Arts, Instructional Design**
Utah State University
Logan, Utah

2016 **Bachelor of Arts, Linguistics**
Brigham Young University
Provo, Utah

Career

2021–Now **Technical instructional designer**
bioMérieux
Salt Lake City, Utah

Collaborated on curricula with manufacturing engineers.
Documented machine repair to use in video training content.
Created instructional illustrations of manufacturing equipment.

2019–2021 **Instructional designer**
Vivint Smart Home
Provo, Utah

Designed, developed, and implemented training content.
Managed sales compliance program for 400+ employees.
Used instructor-led, elearning, and video modes for training.

2017–2019 **Instructional designer**
Young Living Essential Oils
American Fork, Utah

Created and adjusted onboarding manual using InDesign.
Administered courses and learner profiles in Bridge LMS.
Worked with SMEs for customer service training modules.

2016–2017 **Editorial assistant**
AboveTraining Inc.
Orem, Utah

Wrote and edited instructional copy on food safety training.
Provided quality assurance on foreign language instruction.
Designed user-facing print materials.

Skills

4 years

Articulate Rise & Storyline

5 years

Curriculum design & development

LMS administration

6 years

Assessment design

8 years+

Adobe Creative Cloud

Content creation & management

Microsoft Office